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|  |    | Application Number     | 09/420,991       |  |
| TRANSMITTAL  |    | Filing Date            | October 20, 1999 |  |
| PADPORM  |    | First Named Inventor   | Kepecs, Jonathan |  |
| (to be used for all correspondence after initial filing) |    | Art Unit               | 3624             |  |
|  |    | Examiner Name          | Jagdish Patel    |  |
| Total Number of Pages in This Submission                 | 13 | Attorney Docket Number | 018477-000120US  |  |

| Examiner Name   Jagdish Patel  | (10 De 03e0 101 e                          | in correspondence after initial fill | 19)     | 7 81 3111                                | 3624   |  |  |  |
|--|--|--------------------------------------|---------|--|--|--|--|--|
| ENCLOSURES (Check all that apply)  | ·  |                                      |         | Examiner Name                            | Jagdish Patel  |  |  |  |
| Fee Transmittal Form Fee Attached Licensing-related Papers Licensing-related Papers Appeal Communication to Technology Center (TC) Appeal Appeal Communication to Board of Appeals and Interferences Appeal Communication to TC (Appeal Mottce, Brief, Reply Brief) Petition Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Address Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts Incomplete Application Response to Missing Parts Under 37 CFR 1.52 or 1.53  SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Of Individual name Tyrome Y. Brown Reg. No. 46,580  Signature Date  CERTIFICATE OF TRANSMISSION/MAILING  I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an   | Total Number of                            | Pages in This Submission             | 13      | Attorney Docket Number                   | 018477-000120US  |  |  |  |
| Fee Transmittal Form Fee Attached Licensing-related Papers Licensing-related Papers Appeal Communication to Technology Center (TC) Appeal Appeal Communication to Board of Appeals and Interferences Appeal Communication to TC (Appeal Mottce, Brief, Reply Brief) Petition Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Address Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts Incomplete Application Response to Missing Parts Under 37 CFR 1.52 or 1.53  SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Of Individual name Tyrome Y. Brown Reg. No. 46,580  Signature Date  CERTIFICATE OF TRANSMISSION/MAILING  I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an   |  |                                      |         |  |  |  |  |  |
| Fee Attached   | ENCLOSURES (Check all that apply)          |                                      |         |  |  |  |  |  |
| Fee Attached   | Fee Trans                                  | mittal Form                          |         | Drawing(s)                               | to Technology Center (TC)                                      |  |  |  |
| After Final Petition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Address  Aftidavits/declaration(s) Power of Attorney, Revocation Change of Correspondence Address  Extension of Time Request Request Request For Refund CD, Number of CD(s)  Reaponse to Missing Parts/Incomplete Application  Response to Missing Parts/Incomplete Application  Respons | Fe   | ee Attached                          |         | Licensing-related Papers                 | of Appeals and Interferences                                   |  |  |  |
| After Final  | Amendme                                    | nt/Reply                             |         |  | Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) |  |  |  |
| Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53  SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT  Firm Or Individual name Signature  Tyrome Y. Brown Reg. No. 46,580  Change of Correspondence Address Terminal Disclaimer Request for Refund CD, Number of CD(s) Remarks The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.  SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT  Firm Or Individual name Tyrome Y. Brown Reg. No. 46,580  CERTIFICATE OF TRANSMISSION/MAILING  I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an   | Af   | ter Final                            |         |  | Proprietary Information  |  |  |  |
| Extension of Time Request  Express Abandonment Request  Information Disclosure Statement  Cother Enclosure(s) (please identify below):  Return Postcard  Return | Af   | fidavits/declaration(s)              |         |  | Status Letter  |  |  |  |
| Information Disclosure Statement  CD, Number of CD(s)  Remarks  The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.  Response to Missing Parts/Incomplete Application  Response to Missing Parts under 37 CFR 1.52 or 1.53  SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT  Firm or Individual name Tyrome Y. Brown Reg. No. 46,580  Signature  Date  CERTIFICATE OF TRANSMISSION/MAILING  I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an   | Extension                                  | of Time Request                      |         | ,  | Other Enclosure(s) (please                                     |  |  |  |
| Certified Copy of Priority Document(s)  Response to Missing Parts/ Incomplete Application  Response to Missing Parts Under 37 CFR 1.52 or 1.53  SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT  Firm or Individual name Tyrome Y. Brown  Reg. No. 46,580  Signature  Date  CERTIFICATE OF TRANSMISSION/MAILING  I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an   | Express A                                  | bandonment Request                   |         | Request for Refund                       | • • • • • • • • • • • • • • • • • • •                          |  |  |  |
| Document(s)   Account 20-1430.   | Informatio                                 | n Disclosure Statement               |         | CD, Number of CD(s)                      |  |  |  |  |
| Incomplete Application  Response to Missing Parts under 37 CFR 1.52 or 1.53  SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT  Firm or Townsend and Townsend and Crew LLP Individual name Tyrome Y. Brown Reg. No. 46,580  Signature Date Detailed 12, 2004  CERTIFICATE OF TRANSMISSION/MAILING  I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an   |  |                                      | Rema    |  | uthorized to charge any additional fees to Deposit             |  |  |  |
| Response to Missing Parts under 37 CFR 1.52 or 1.53  SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT  Firm or Individual name Tyrome Y. Brown Reg. No. 46,580  Signature Date October 12, 2004  CERTIFICATE OF TRANSMISSION/MAILING  I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an   |  |                                      |         |  | •  |  |  |  |
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| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT  Firm Townsend and Townsend and Crew LLP Individual name Tyrome Y. Brown Reg. No. 46,580  Signature  Date  CERTIFICATE OF TRANSMISSION/MAILING  I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an  |  |                                      |         |  |  |  |  |  |
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| Signature  Date  Date  Details 12, 2004  CERTIFICATE OF TRANSMISSION/MAILING  I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an   | or   |                                      | send an |  |  |  |  |  |
| Date  CERTIFICATE OF TRANSMISSION/MAILING  I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an  |  | Tyrome Y. Brown                      |         | Reg.                                     | No. 46,580   |  |  |  |
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| Typed or printed name Andrea 6. Beck   | Typed or printed i                         | Andrea 6. Bed                        | ck      |  |  |  |  |  |
| Signature Date 10/12/04  | Signature                                  | A                                    |         |  |  |  |  |  |
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<u>PATENT</u>

Attorney Docket No.: 018477-000120US

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

on October 12, door

TOWNSEND and TOWNSEND and CREW LLP

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jonathan Kepecs

Application No.: 09/420,991

Filed: October 20, 1999

For: METHOD AND SYSTEM FOR DISTRIBUTING AND RECONCILING ELECTRONIC PROMOTIONS

Customer No.: 20350

Confirmation No. 3518

Examiner: Jagdish Patel

Technology Center/Art Unit: 3624

**AMENDMENT** 

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed July 14, 2004, please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.